COMMUNITY HEALTH CARE ASSOCIATION of New York State

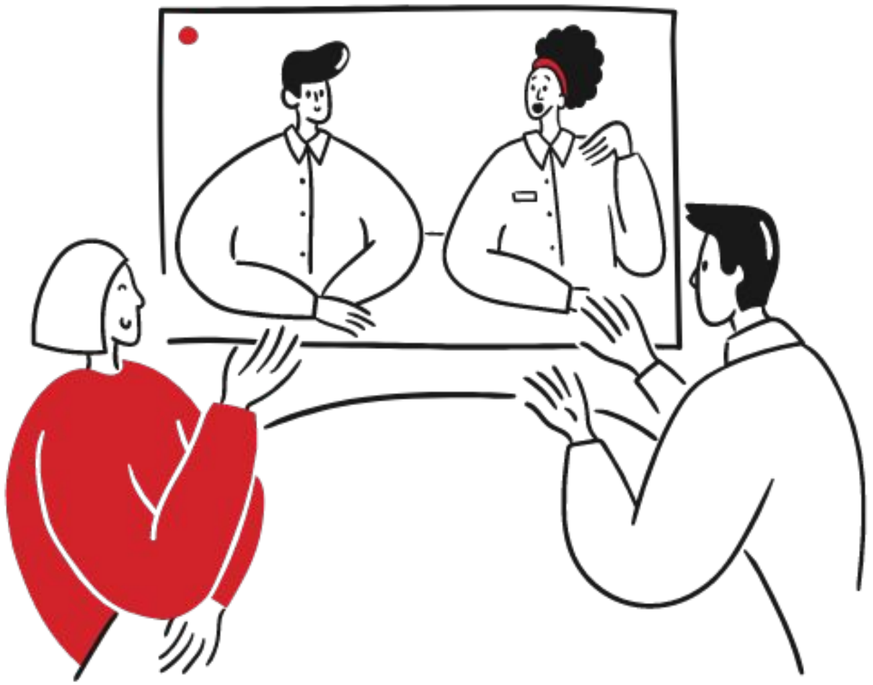
A CHCANYS NYS-HCCN funded webinar with AVIA:

Navigating the SI Vendor Landscape: Research & Tools for Community Health Centers

November 4, 2026

Zoom Guidelines

- Please share your questions in the chat. CHCANYS staff will raise your questions to our speakers and follow up as needed if there are unanswered questions.
- The session is being recorded and materials will be shared after the session.



COMMUNITY HEALTH CARE ASSOCIATION of New York State



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Senior Director, Insights & Advisory
AVIA Health



Paul Towers
Director, Intelligence Platform
AVIA Health

Today’s Agenda

1

AVIA Intelligence Platform Background & Demo

Navigating the platform to search, filter, and evaluate vendors for health center needs

2

Deep Dive: Three Emerging SI Solution Categories

Exploring high-impact use cases and practical applications in primary care

3

Getting Started

Setting up your account, logging in, and hands-on self-guided exploration

4

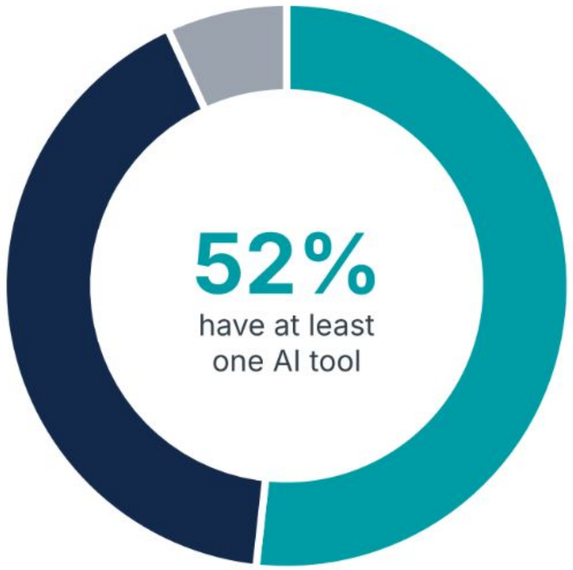
Q&A and Discussion

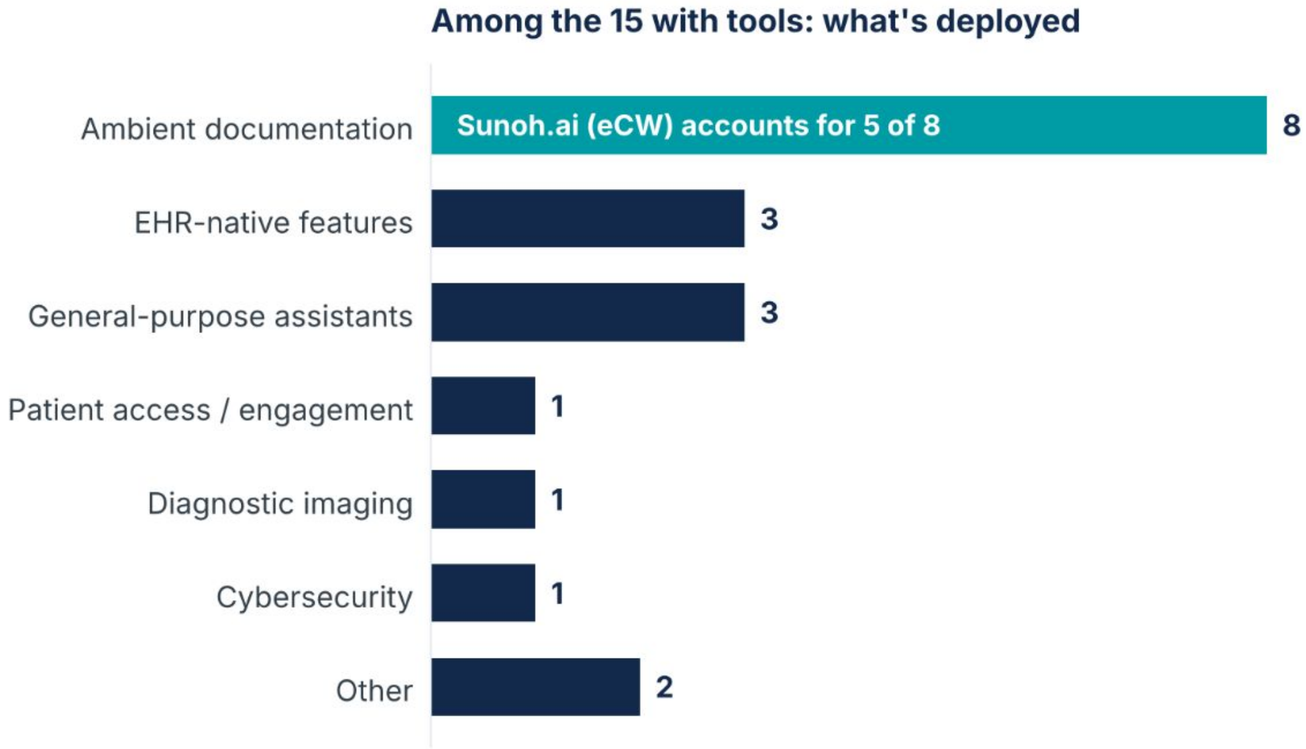
Open dialogue on the platform, health center priorities and operational hurdles

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Half of respondents have no AI deployed, or don’t know if they do

Which AI tools or vendor platforms are currently deployed at your health center?





At least one (15) None / pending (12) Unsure (2)

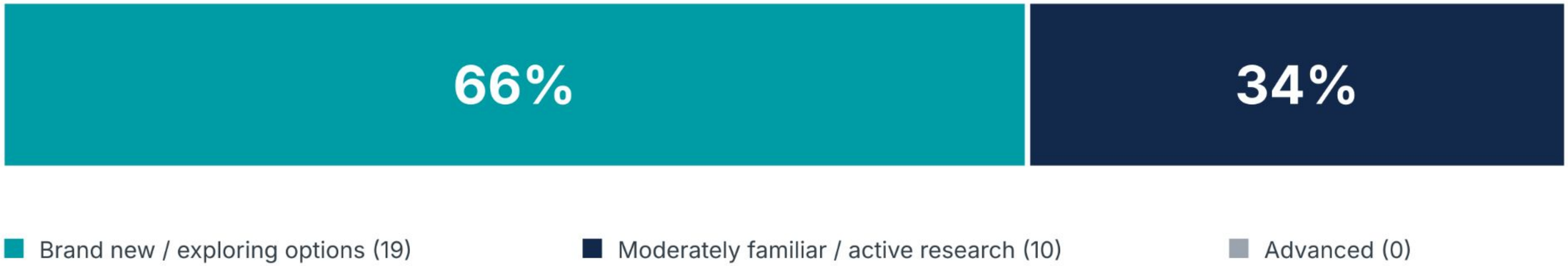
Source: Webinar registration survey, Nov 2026. Respondents who answered; AVIA and CHCANYS staff excluded. Health centers can name multiple tools.

n = 29

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Two-thirds are brand new to evaluating AI vendors. None are advanced.

How would you rate your team's familiarity with navigating and evaluating third-party AI vendors?



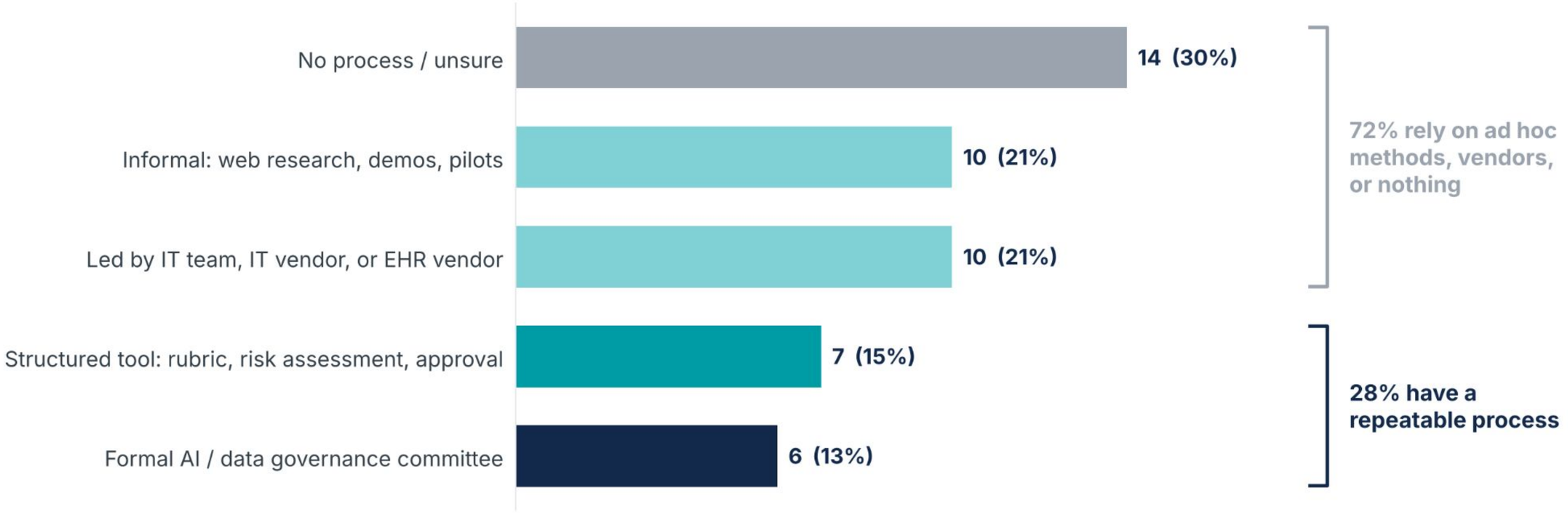
Source: Webinar registration survey, Nov 2026. Respondents who answered; AVIA and CHCANYS staff excluded.

n = 29

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Only 1 in 8 evaluates AI through a formal governance committee

How does your organization currently research, assess, and deploy digital health solutions?



Source: Webinar registration survey, Nov 2026. Individual registrants; some health centers sent several. AVIA and CHCANYS staff excluded.

(n = 47, open text)

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We are the trusted partner for **more than 80 health systems** advancing their **applied transformation journey**.



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Our Unique, Two-Sided Ecosystem

Power of the AVIA NETWORK

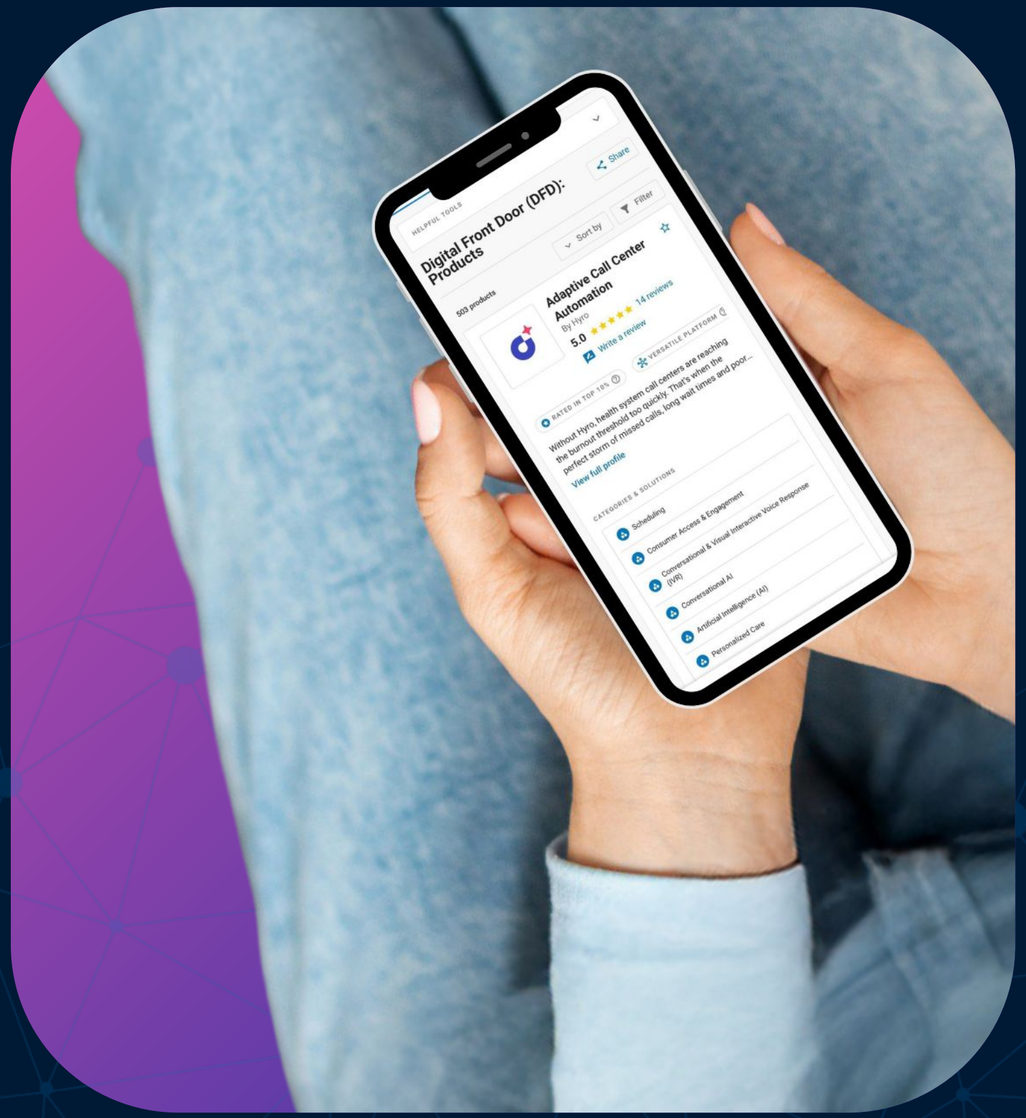
For Health Systems

Gain complimentary access to unbiased, proprietary market intelligence designed to inform your strategic buying decisions

For Digital Health Companies

We replace traditional lead-gen with credible storytelling. We partner with innovators to answer the real-world questions providers are asking, building the trust required to move from a "vendor" to a "strategic partner."

The Result: A Network where strategy is grounded in evidence and change is accelerated **by the power of collaboration.**



Meet the **AVIA Intelligence** Platform, your on-call digital health research analyst.

The AVIA Intelligence Platform moves beyond the hype, providing expert-vetted research that empowers you to turn your strategy into action with data-informed decisions–anytime, on any device.

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The digital health landscape is crowded and complex.



Navigate the landscape

Access proprietary intelligence across 115+ categories with complete AVIA-authored buyer guides



Filter the Noise

Replace hours of manual searching with our Platform of 6,000+ digital health vendor profiles that bridge the gap between vendor claims and operational reality



Learn from Peers

Don’t buy in the dark. Access honest, verified reviews from healthcare leaders who have actually deployed these tools

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Our Impact,
by the Numbers

115+
Technology categories

6K+
digital health company profiles

80+
health systems within our Member Network

47K+
healthcare providers receive our Newsletter

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Platform Categories



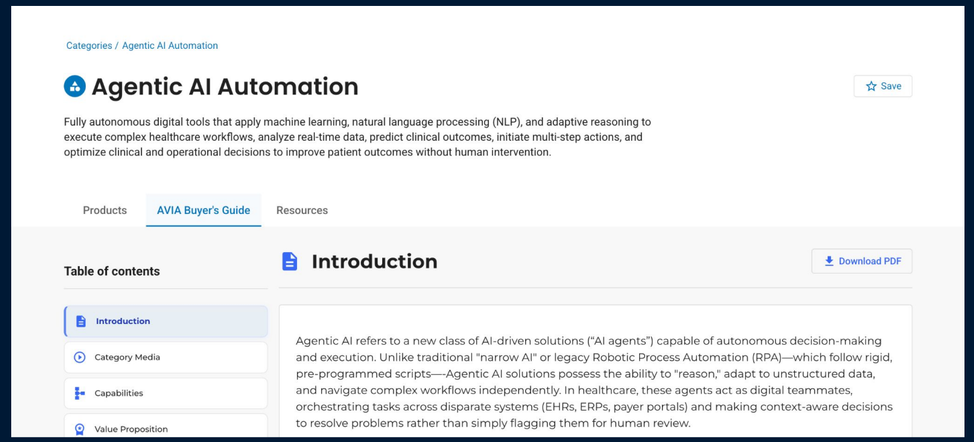
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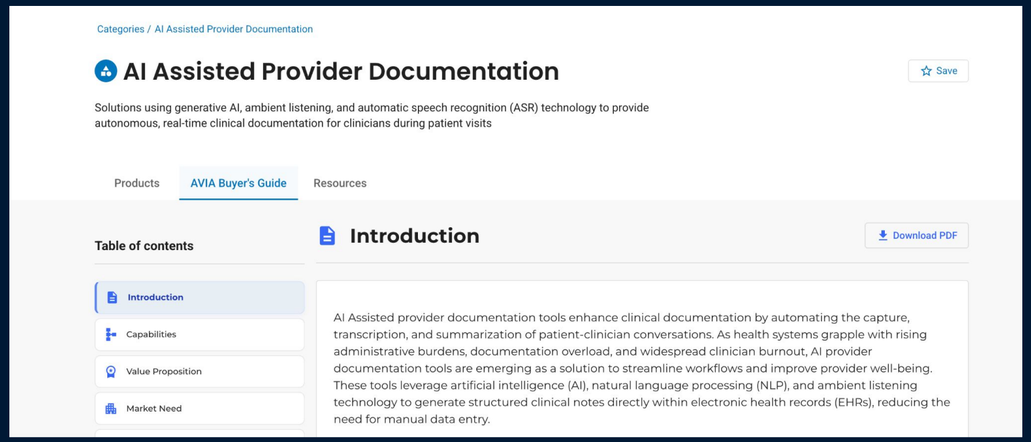
Platform Demo Video

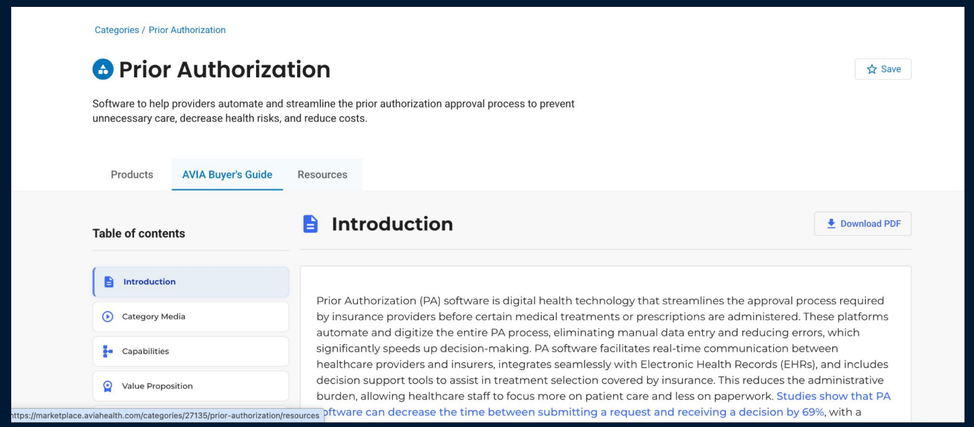


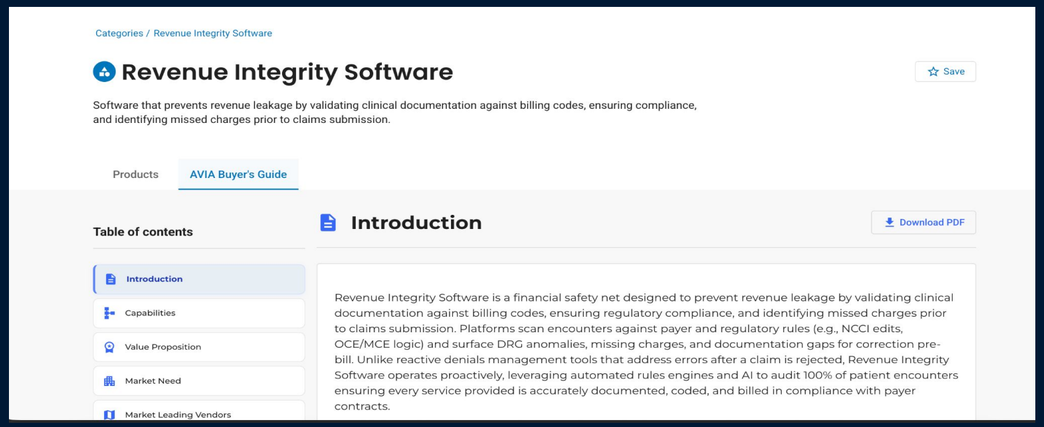
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Deep Dives - Live demo









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Getting Started

1

Go to the AVIA Intelligence Platform

Visit marketplace.aviahealth.com and click Sign Up / Log In in the top-right corner.

2

Enter Your Work Email

Submit your organization email address, then check your inbox for your secure login link.

3

Start Exploring

Click the link in your email to set up your profile and dive into the platform.

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Q&A and Discussion

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Poll:

Which SI use case is your health center most eager to explore or evaluate over the next 6–12 months?

- Ambient/Assisted Documentation
- Call Center & Appointment Management
- Prior Authorization / Revenue Cycle
- Front-Office Operations & LLMs
- Other

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Workshop Evaluation Survey

SCAN QR CODE

Please share your feedback on this session. This should take less than 3 minutes to complete.

Survey Link:

https://online2.snapsurveys.com/interview/b79cbaea-263f-4e11-bd53-63dfd472fe02

