



## CHCANYS Advocacy Coordinator Subcommittee Charter

The **primary purpose** of the Advocacy Coordinator Subcommittee of the Public Policy Committee is to increase cohesive collaboration and engagement on policies and issues impacting community health centers and their patients across New York State.

### Membership

Staff and board members from all member New York State community health centers are eligible to participate in this subcommittee/peer group.

The Advocacy Coordinator Subcommittee shall designate a liaison who will facilitate communications between the Public Policy Committee and the Advocacy Coordinator Subcommittee.

### Goals

- Increase coordination around state and federal advocacy efforts, and thereby provide health centers with a strong and unified voice;
- Provide CHCANYS with a mechanism for ongoing and regular communication with advocacy coordinators to share and receive timely information; and
- Provide opportunities for training advocacy coordinators to increase their knowledge and expertise, and in turn increase efficacy of advocacy efforts.

### Activities

- The subcommittee will have regular meetings in which CHCANYS will develop the agenda and advocacy coordinators can suggest agenda items.
- The agenda will include topics for discussion such as:
  - Ongoing and/or upcoming advocacy efforts and activities;
  - Ongoing challenges, obstacles, or issues on advocacy efforts;
  - Budget, legislative, and advocacy updates;
  - Best practices and ideas to increase advocacy and engagement; and
  - How CHCANYS can support them.
- Advocacy trainings (i.e. advocacy 101, grassroots advocacy, social media engagement, etc.).
- Presentations on policies and issues as needed and necessary to help advocacy coordinators understand the issues and increase the efficacy of their advocacy efforts.

### Operations

- The Advocacy Coordinator Subcommittee meets on the second Wednesday of each month at 9:00AM.
- This subcommittee reports to the CHCANYS Public Policy Committee.

### Staff Liaison

The CHCANYS staff lead for the Advocacy Coordinator Subcommittee is Jane Ni, Policy Analyst, [jni@chcanys.org](mailto:jni@chcanys.org).