

# Colorectal Cancer Screening – “How to Achieve 80% in Every Community”

March 18, 2019 / 8:00 am—9 am EST

## KEYNOTE SPEAKERS

- ◆ Durado Brooks, MD, MPH: VP Cancer Control, Interventions, Preventions, and Early Detection, American Cancer Society
- ◆ Jennifer Brown, PhD: Assistant Director, Cancer Prevention and Control Program, NYC Department of Health & Mental Hygiene
- ◆ Daniel Napolitano, MD: Assistant Professor; Director of Inpatient Services for Family Medicine Institute for Family Health/Mount Sinai



## TOPICS

CRC Education

Health Equity & Statistics

Promoting Screening Choice: FIT Test

Implementation & Outreach

An esteemed group of medical professionals will provide updates on national screening efforts from a NCCRT perspective, local trends and statistics from New York City Department of Health and Mental Hygiene, and explore strategies on achieving higher screening rates in NYC for a healthier community. The overarching theme of the webinar is a multi-faceted approach to CRC awareness, statistics, and implementation strategies to achieve 80% and higher screening rates in every community. The target audience is medical health professionals influential among peers, as well as others who can positively impact the decline of this preventable form of cancer.

CME: Acceptable for approximately 1.00 Prescribed credit(s) by the American Academy of Family Physicians

Registration Link: <http://acswebmeetings.adobeconnect.com/nycrcr/event/registration.html>

