November
Assistor Newsletter Volume 15 September 2019

Campaigns and Events Educate Consumers on Coverage Choices

This fall, New York’s outreach campaigns are reaching consumers on their insurance options and how to enroll. Here’s a snapshot of some signature events below:

- **Updated Materials Are Ready for Order**
  - Click on each individual card for more information.
  - • Reminder to Pick a Plan (Qualified Health Plan) - November, December.
  - • Renewal Reminder - December
  - • Get Ready for Good Health in 2020 - October
  - • Reminder to Pick a Plan (Essential Plan) - Monthly, year-round
  - • Facebook
  - • Twitter

New York’s Uninsured Rate Continues to Fall

The Marketplace continues its consumer email campaign for 2020 in both English and Spanish. Here’s a summary of recent developments:

- The uninsured rate for New York State in 2018 was 4.7 percent. Both surveys show the same strong downward trend between 2017 and 2018 and is one of only three states (along with Wyoming and South Carolina) that saw a statistically significant decline in uninsured from 2017 to 2018. The number of uninsured people goes down when more people are insured.

**Reminders**

- Help Consumers Find the Right Plan Using the Right Resource
- Get Ready! Open Enrollment For 2020 Begins November 1, Renewal Begins November 16
- Call For Help!
- Dates and Deadlines
- Updated Materials Are Ready for Order
- New York’s Uninsured Rate Continues to Fall
- Campaigns and Events Educate Consumers on Coverage Choices
- Calling For Help!
- NY State of Health Promotes Certified Enrollment Assistors at NYC Events
- NY State of Health Ranks First Place
- NY State of Health Booth Had Over 10,500 Visitors at 2019 State Fair!
- NY State of Health Health Plan Enrollment Period a Success!
- AKSM-Ballroom III
- BNI™

In-person and online assistors needing career opportunities should view the NY State of Health’s雉erstaff Recruitment page to learn more about available positions.

Assistant Certifications

In person or via webcast for agencies needing to become NY State of Health’s雉erstaff agencies and individuals who are already certified. NY State of Health offers assistance.

- AKSM-Ballroom III
- BNI™

Call for Help!

New staffing opportunities will be popping up soon including informational and/or enrollment appointments to help them enroll. Thanks to all assistors who helped to make this event a success!

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Be sure to follow us:

NY State of Health Promotes Certified Enrollment Assistors at NYC Events

NY State of Health Ranks First Place

NY State of Health Booth Had Over 10,500 Visitors at 2019 State Fair!

NY State of Health Health Plan Enrollment Period a Success!

Thank you for all of your hard work in getting New Yorkers covered and helping to make our 7th Open Enrollment Period a success!

NY State of Health continues its successful consumer email campaign for 2020 in both English and Spanish. A reminder to pick a plan (Qualified Health Plan) is being distributed year-round.

An enrollment reminder is being shared in December to ensure consumers are prepared for Open Enrollment for Qualified Health Plans starting November 1, 2019 and ending January 31, 2020.

Thank you for all of your hard work in getting New Yorkers covered and helping to make our 7th Open Enrollment Period a success!